



TESTIMONIALS

"Kelly blew it out of the water at the 2021 Annual Strategic Business Planning Retreat. In a room with entrepreneurs from all backgrounds with all types of business models, she was able to make complex concepts easy to understand and apply to my own business. At the same time, she presented those seemingly obvious business lessons that we usually hear and ignore into impactful 'aha' moments that continue to stick with me to this day. Kelly is a brilliant speaker, but even more than that, she is an experienced professional who puts action behind her words to ensure everyone has something valuable to take home with them."

- Amanda Zack, Lantern Room Creative



WEDDING
INDUSTRY
SPEAKERS

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"The moment I met Kelly, I knew she knew her shit. She is authentic, kind, and is 100% about uplifting and supporting other women's businesses. She has so much experience and really relates to what female entrepreneurs go through at all stages of business. And that's why I've asked Kelly to host a number of business workshops for our members here at AWL Creative. She is so clear in her messaging and her workshops are packed with so much information that attendees leave inspired and ready to take action. For example, during her 'Back to Basics: Revisiting Your Business Plan' workshop, one of the topics Kelly covered with understanding your target market - really getting to understand what the customer persona as it relates to their specific businesses, services, and products. That was such an 'ah-ha!' moment for so many of the women in the workshop. You could just feel the energy throughout the room as they were able to connect the dots on the 'who' they should be marketing their products and services to. It was awesome! Kelly really cares about the growth of female business owners - that's what makes her such a good educator. She actually cares. It's not just a speaking gig for her - it's about the connections and passion."

- Barbara Kriss, Owner, AWL Creative

"Every time I see Kelly speak, I always gain valuable insight into the sales process and how I can add more value to my clients, as well as close more sales. Her talks are always jam-packed with knowledge, takeaways, and things I can put into action quickly. She is an amazing speaker!"

- K.C. Tregoning, The Local Proposal

"Before spending the day with Kelly at her business blueprint workshop I was worried my business was never going to grow and I was going to be stuck where I was forever. Kelly helped me break down the wall that was preventing me from seeing how much potential I have. In the past two weeks since the workshop, I have seen my business grow more than I could have ever imagined it growing in just fourteen days. For the first time in over six months, I have hope. Now my bank account actually has money in it and I made that money by doing the job I love. "

- Grace Hutson, CEO, Oh Goodness Gracious Photography