

ALEYA BRINGS THE ENERGY

# AUDIENCES LEAVE WITH TANGIBLE TOOLS AND BROAD SMILES BECAUSE OF ALEYA'S EXTENSIVE EXPERTISE AND ENGAGING PERSONALITY

"One of my favorite sessions! I can't wait to take all of Aleya's advice back home and start to use it!"

"The speaker was fun and engaging. Her content is relatable to all fields. She's even going above and beyond and looking at attendee websites to see what works and what we need to work on. How cool!"

"One of my fave sessions! It fired me up to revisit my marketing strategy. I learned so much!"

"Excellent presentation; very on trend. Best presentation I have seen at the show."

"Great energy and good content"

"I went to all of Aleya's classes this trip. My absolute favorite speaker. I really feel like I can go home and implement her ideas into my business & I will continue to follow her now!"

"Very engaging and entertaining speaker with great content"

"Best speaker at the conference"

- Catersource + TSE Participants -

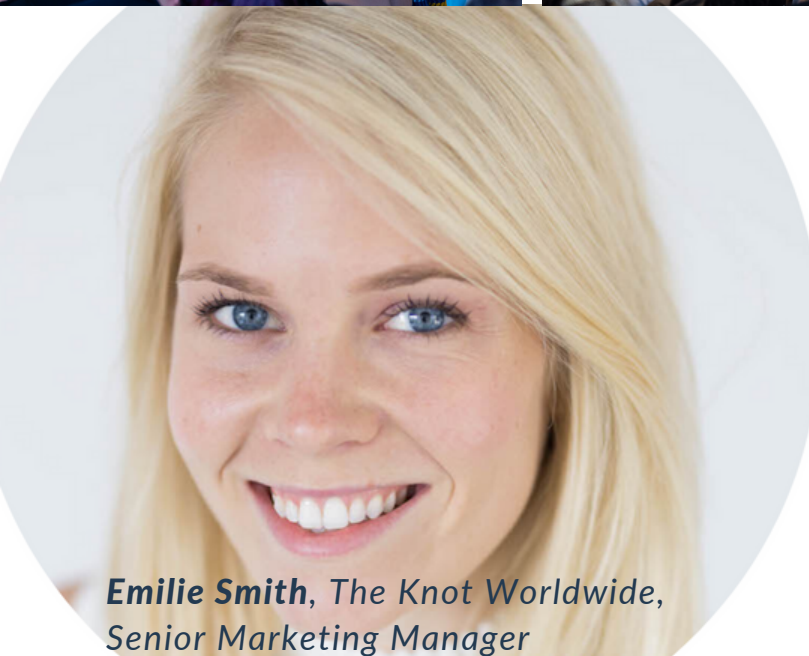


@tracyautemphotography

**ALEYA HARRIS, CPCE**



Petronella Photography



**Emilie Smith**, *The Knot Worldwide*,  
Senior Marketing Manager

"Aleya's stage presence has always been a wow factor for me. She's so captivating! I also loved the new spin she put on this social media topic. Social media is always a sought-after topic, but this spin really made ears perk up."

We even received a survey response saying, *"She should have a main stage session. She is phenomenal!"*

I am so grateful to have her as part of our WeddingPro Educator Program and can't imagine having anyone who would be able to match her energy and good vibes!"

"Our goals with the WeddingPro COR NYC event were to create an accessible yet impactful conference, empower the next generation of wedding pros, and enable a deeper connection to the WeddingPro brand. Aleya helped us meet our goals by presenting a unique session."

The combination of almost a self-care presentation with social media was something I haven't seen before. It was truly working on social media "from the inside out" where many other social media presentations are focused on very tactical and analytical tips."





"I was blown away by her presentation! Not only was she super knowledgeable, but she was approachable, authentic, and truly connected with the audience. She gave one on one advice to the attendees on the spot! I feel like she did a great job and 100% exceeded our expectations.

I think she has a great stage presence - professional while also being enthusiastic and genuine. I think that trifecta is really hard to master! Although our group was small - they were very engaged and had great things to say about her!

I know her sweet spot is marketing and branding and I think she hits the nail on the head when she speaks about it. But what I really love is the personal reflection and introspection she inspires her attendees to have. WHY are you posting this? WHAT are you trying to say? And not in a "this is for my business" kind of question - but what is it saying about you, what you value, what you love. It takes a really daunting and somewhat disconnected area of business and connects it to who we are and I honestly haven't had anyone else inspire that in me."

***Dana Kadwell, CPCE, C and D Events & Triangle NACE 2020+2021 President***

# ALEYA'S SESSIONS INFUSE GENUINE CONNECTION, CARE, AND PASSION FOR SERVICE INTO EACH LESSON



**Courtney Haynes**, NACE Ventura, Chapter Vice President and Director of Programs

"Aleya makes you feel at ease. Before the presentation starts, she is really good at chatting with the community, getting to know fellow industry people. She takes some of the things she has recently learned and uses them in her talk. She might say, "I was chatting with Emma before we began, and she said her ideal clients are ..... and this is how we target that demographic ....". Then she will ask Emma a few specific questions based on that target and have Emma speak a little more. It is fascinating that she can get some much audience participation and it's all so relevant to the work we all do every day!"

Aleya's energy is hands down some of the best we've ever seen. She is so passionate, it just spills out of her with high energy and enthusiasm! The audience was engaged from start to finish."





***What was your favorite part of this month's meeting?***

"Thank you for the great food, services, and of course the awesome speaker!"

"Networking and the Speaker"

"Loved the speaker so much! Please have more like her! Super inspiring and we can all use extra trips to help us continue through COVID."

***- Greater Seattle NACE Session Participants***

"When I first heard that Aleya was at NACE Experience in Vegas, I used my wiley ways to track down her cell phone number and texted her that I'd like to meet up and discuss coming to Seattle in the fall to speak to our chapter. Aleya responded almost instantly to my not-so-subtle stalking and said she would love to talk about the opportunity!"

Throughout all of our conversations, Aleya was responsive and thoughtful as she laid out topic ideas and helped us identify which topics would best resonate with our audience. I've been booking speakers for around 5 years now and Aleya has been one of the more responsive and proactive speakers we have had during the planning process. As a speaker, Aleya is generous, engaging, and energetic!

For our first meeting back [after COVID lockdowns], we estimated we would register around 40 people. Because of Aleya's star power, we were able to register 48 attendees and exceeded our goal!"

***Robin Denny, CPCE, VP of Programs, Greater Seattle NACE Chapter***

**ALEYA'S POSITIVE REPUTATION DRAWS  
THE CROWDS PLUS CONFERENCE  
ORGANIZERS LOVE WORKING WITH HER**

# A DASH A HUMOR AND CUPS OF TANGIBLE TAKEAWAYS MAKE ALEYA'S PRESENTATIONS UNFORGETTABLY ENGAGING



"Aleya delivered through her ability to adapt to an audience while still hitting home on the key bits and pieces of knowledge and strategy we were seeking. We chose Aleya to speak because of Her reputation in the industry for delivering a solid product. I had previously attended a webinar she led and was featured on, and I was thoroughly impressed.

The difference between Aleya and other presenters is her energy and charisma. She is a total gem! Aleya has a panache for delivering nuggets of strategy layered in warmth, connection, and a dash of humor.

Aleya's passion for helping others learn and grow is evident in the energy she brings to her presentations."

**Courtney Wolf**, Founder  
*Educate | Empower | Encourage*

# ALEYA HELPS INDUSTRY PROS REACH THEIR GOALS WITH CREDIBLE INFORMATION, COMPASSION, AND A LOTS OF FUN



"We all needed guidance and expert insight about how to use email marketing for passive income. Aleya gave a detailed and interactive presentation that got straight to the point. We were able to follow along and ask questions. The group loved the information that Mrs. Harris provided and they left with a significant amount of information that they can put to immediate use.

Aleya came highly recommended and her company seemed a lot more genuine, credible, and professional than others we've worked with. What surprised me the most was how fun Aleya was and how engaging she made the material. It was a lot to take in but she presented it and explained it in a way that was very easy to follow and integrate. We now all have a clearer vision and actionable steps to reach the end goal. Aleya was a pleasure to work with from booking to listening to her present. You can tell she is passionate and knowledgeable about her field. I loved the opt-ins and ways to use her tools to grow our businesses without feeling pressured."

**Candanise Courtney**, *Rising Tide Society - Jackson MS, Chapter, Leader*  
*The Finance Boutique, LLC, Consultant and Strategist*

"This was phenomenal. Thank you."

"Excellent speaker, she has an awesome, fun personality! Very knowledgeable!"

"She was really good and fun to listen to - I learned some new things about email marketing."

"I missed the beginning but LOVE Aleya - would love to see her do another topic!"

"Aleya Harris is a phenomenal and engaging speaker! This was my 2nd webinar with her, and learned so much from her material."

*NACE Members, a Future Proof Your Business session*

# PARTICIPANTS TAKE TO SOCIAL MEDIA TO RAVE ABOUT ALEYA'S SESSIONS



**Melissa Brown** ▶ The Refine Collective

7 mins •

Ok so I know I am a little bit behind the curve I finally just got all caught up! I just had to say Holy S\*\*t the content creation chat with Aleya literally blew my mind. Absolute best talk I have seen on the social media/content creation topic. This is the reason I hate doing my social media and I feel like that just put everything into a manageable action plan that makes sense!!! Thank you, [Amber Ford Anderson](#) and [Aleya Harris](#) !



**Sonya Uribe** ▶ Book More Weddings Summit

33 mins • Private Group

OMG Aleya Harris, great as usual. Her presentation is truly worth watching if you are looking to identify or strengthen your ICA and grow your business. I've had great insights into this topic before, but still learned quite a bit from Aleya. The part about not being the hero of your story and the Harry Potter references, as well as the bit about the creepy guy at the whiskey bar to illustrate her point about courting and sealing the deal with your ideal customer, blew me away. Her story telling technique drew me into learning and I can truly see how this method can lead to more bookings. Her cheerful personality is just the icing on the cake. — with Heidi Thompson and Aleya Harris.



# ALEYA CONSISTENTLY DELIVERS HIGH-QUALITY PRESENTATIONS WITH DATA-BASED INSIGHTS



"Aleya's passion for the industry is very obvious in her delivery and execution of her presentations. She is engaging, captivating, and connected. She takes time to research the audience and deliver content that is a match for their needs."

**Michelle Loretta**, *Be Sage Consulting, Owner*

"Aleya is always able to make her talks hit just the right note for the topic at hand. Her talk 'Building Community Through Email' was full of actionable advice for the attendees, and several noted her by name in the event feedback survey as having their favorite talk of the event."

**Margaux Fraise**, *The Wedding Summit Series, Owner & Host*



"Aleya was amazing! She keeps your attention and explains things very well. She was fun to watch and gave very helpful information."

"Aleya was helpful, creative and she gave me new ways to connect with customers."

"Everything I learned today was able to give me a clear avenue of how to articulate what I try to create for my clients!"

"I appreciate her bringing it down to earth for the non-experts and newbies!"

"Queen took it to church! She was thorough, happy, knowledgeable, pleasant, pretty, professional. You name it!"

"This was so helpful and useful! I immediately went and changed my website and developed an ICA."

- **WeddingPro COR Webinar Attendees**



EXPERIENCE CONFERENCE  
**GETHER**  
Flourish

# ALEYA WILL HAVE YOUR ATTENDEES FEELING LIKE THEY HIT THE EDUCATION JACKPOT



"Thank you again for speaking with us yesterday. Several attendees already posted in our FB group it, having loved it! They said it was so engaging, they didn't even feel tempted to multi-task which says a lot for Zoom attention spans. We've already started putting together a plan to work on this together."

**Amber Anderson**, *Refine for Wedding Planners, Owner*

"Wow. Your session was amazing! Intelligent. Strategic. Insightful. Super Fun! It certainly inspires me to think and act differently but keep pushing forward despite the many roadblocks we all face. Your SWOT strategy is so important to embrace for professionals in the wedding and events industry."

**Jude Wellington**, *CloudBees, Marketing Event Manager, WeddingPro COR Participant*



"I loved my most recent zoom webinar with Aleya. Her slides were engaging and colorful, and she spoke with confidence and authority. She knows how to deliver a message."

**Willie Ripple**, *CSEP. Willie Ripple Events, Owner*



# BOOK ALEYA TO "EDUTAIN" AT YOUR NEXT EVENT

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[www.flourishmarketing.co](http://www.flourishmarketing.co)

## MEDIA KIT

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