



Meryl Snow

With nearly 30 years in the special event and catering industry, Meryl Snow is on a mission to help businesses get on their own path to success. As a Senior Consultant for Certified Catering Consultants, Meryl travels throughout North America training clients in the areas of sales, marketing, design and branding. She speaks with groups from the heart with warmth and knowledge, and covers the funny side of life and business.

Topics

BUILD A MODERN SELLING STRATEGY
& IMPROVE PERFORMANCE

HEALTHY OR UNHEALTHY — THE
DYNAMICS OF A TEAM

PROPOSALS THAT POP

YOU SAID IT WITHOUT SAYING IT — IDENTIFY BUYING
SIGNALS

COMPLACENCY — THE ENEMY OF
A SUCCESSFUL TEAM

YOUR TURN — VENUE LISTS & EXCLUSIVES

DON'T LEAVE MONEY ON THE TABLE - AN UP-SELLING
SALES STRATEGY FOR MORE PROFIT

YOU HAD ME AT HELLO... HOW 1ST IMPRESSIONS
CLOSE THE SALE

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NATIONAL ASSOCIATION FOR
CATERING AND EVENTS