



MOUNTAINSIDE

marketing | *Media* | elevated



Christie Osborne

Christie Osborne is the owner of Mountainside Media, a company that helps event industry professionals brands develop scalable marketing strategies that brings in more inquiries and leads. Christie is a national educator with recent speaking engagements at NACE Experience, WIPA and the ABC Conference.

Topics

HOW TO MARKET TO MILLENNIALS WHEN YOU AREN'T ONE

IS MY ADVERTISING AND MARKETING EVEN WORKING?

ALGORITHMS AND HOW TO BEAT THEM AS AN EVENT PRO

FACEBOOK AD SUCCESS IN THE EVENT INDUSTRY

HOW TO BE COMPETITIVE WITH MARKETING CAMPAIGNS WITH "GOLIATH"



NATIONAL ASSOCIATION FOR CATERING AND EVENTS



Wedding International Professionals Association